

**Week 5 Assignment (212 Points, includes Final Journal)**

**Overview:**  
The purpose of this week’s assignments is to provide an opportunity to complete your culminating project. The culminating project consists of three parts – a brand/mantra, a presentation, and a reflective essay.

During this weeks activities, you will:

1. Attend or view the recording of the weekly web conference.
2. Complete the Week 5 Readings
3. View the Introductory Video
4. View the Lecture/Video
5. Review the Supplemental Resources
6. Complete the Culminating Project and submit to Tk20
7. Complete the Final Journal Reflection
8. Add resources to your ePortfolio

**Learning Outcomes**

Participants will:

* Understand the elements of digital citizenship, the impacts of technology, and ethical, responsible, and safe technology usage.

**Performance Outcomes**Participants will be able to:

* Demonstrate synthesis and application of course knowledge in an applied culminating project.
* Post a reflection regarding the skills and experiences a great leader will need to lead effectively in a global, digitally enabled and transparent world.
* Demonstrate skills in communicating with others.
* Demonstrate administrative and leadership skills in preparing a presentation.

**Standards**

1. 2011 International Society for Technology in Education (ISTE) Standards for Coaches

http://www.iste.org/docs/pdfs/20-14\_ISTE\_Standards-C\_PDF.pdf

1. Visionary leadership – a, c, d

2. Teaching, learning, and assessments – a, b, c, d, e, f

5. Digital citizenship – a, b, c

6. Content knowledge and professional growth – a, b, c

1. 2009 International Society for Technology in Education (ISTE) Standards for Administrators

http://www.iste.org/docs/pdfs/20-14\_ISTE\_Standards-A\_PDF.pdf

1. Visionary leadership – a, c

2. Digital age learning culture – a, b, d, e

3. Excellence in professional practice - d

5. Digital citizenship – b, c, d

1. 2008 United Nations Educational, Scientific, and Cultural Organization (UNESC)

Information Communication Technology – Competency Framework for Teachers (ICT-CFT)

http://unesdoc.unesco.org/images/0021/002134/213475e.pdf

Technology Literacy, Knowledge Deepening, Knowledge Creation (at all levels)

1. Understanding ICT in Education

2. Curriculum and Assessment

3. Pedagogy

4. Information Communication Technologies

5. Organization Administration

6. Professional Development

1. 2011 Educational Leadership Constituent Council (ELCC) Educational Leadership Program Building Level Standards

http://www.ncate.org/LinkClick.aspx?fileticket=zRZI73R0nOQ%3D&tabid=676

Standard 1 – 1.1

Standard 3 – 3.3

Standard 5 – 5.3, 5.4, 5.5

Standard 6 – 6.1, 6.2, 6.3

1. 2008 Interstate School Leaders Licensure Consortium (ISLLC)

http://www.ccsso.org/Documents/2008/Educational\_Leadership\_Policy\_Standards\_2008.pdf

Standard 3

Standard 5

Standard 6

**Assignment Due Date:** All weekly assignment components are due by 11:59 p.m. on the seventh day of Week 5 unless the activity directions specify different instructions.

**Week 5 Assignment: Final Journal Reflection and ePortfolio Resource Update (12 points)**

Directions:

Each week, as a part of the weekly journal reflection, you are to add resources to your ePortfolio.

**Workspace**

|  |
| --- |
| ePortfolio URL: <http://mrsandrearmiller.weebly.com/digital-citizenship.html> |

**Week 5 Assignment 1: Culminating Project (200 points)**

**Goal:** Demonstrate synthesis and application of course knowledge in an applied culminating project linked to the course learning objectives.

**Project Description:** Develop a Digital Citizenship Project that demonstrates synthesis and application of course knowledge. The project must express knowledge of **all** nine elements, however you can focus/concentrate your project on one or more elements.

The culminating project consists of three parts – a brand/mantra, a presentation, and a reflective essay

**Brand/Mantra:** In no more than 10 words, preferably fewer, capture your view of digital citizenship.

**Technology-based Presentation:** You have been asked to present the facts and issues of digital citizenship. Prepare a technology-based presentation that covers your understanding of digital citizenship as it relates to your professional practice. The presentation may take any multimedia format you wish – PowerPoint, Prezi, Video, Animation Video, PowToon, LiveBinder, Website, Brochure, Glogster, Game, Pinterest, Podcast, etc.

**Reflective Essay:** A scholarly APA formatted (5 pages, plus title page and references) reflective essay that explores the theoretical and practical understanding of the elements of Digital Citizenship and explains your reasoning for focusing/concentrating specific element(s). Describe in detail your reasoning for selecting your topic. Include what went well; what went wrong or did not turn out how you planned. What could you have done differently. Include a brief reflection on your experience preparing your project, using your selected format. Why did you select this format? What is it about this format that was effective?

**Directions:**

* All projects must be done individually.
* Choose images from Creative Commons licensed sites if possible.
* Include citations for quotations and paraphrases with references.
* All images, including Creative Commons licensed, must be documented correctly in your references.
* A level of originality and creativity needs to be displayed throughout the project.
* Upload the following:
  + Your Brand/Mantra to your ePortfolio.
  + The Week 5 Assignment document the Bb, Tk20
  + The Reflective Essay as a MSWord document to Bb, Tk20, and your ePortfolio.

**Workspace 1 –Brand/Mantra.**

In the workspace below submit your brand/mantra.

|  |
| --- |
| Together we will be safe, responsible, and respectful |

**Workspace 2 –Presentation.**

In the workspace below submit your presentation URL

|  |
| --- |
| <https://www.powtoon.com/c/fwiwr6ZCVHj/1/m> |

**Rubric**

Use the following Rubric to guide your work on the Week 5 Assignment.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **EDLD 5397 Week 5 Tasks** | **Level 1**  **Does not meet the minimum criteria** | **Level 2**  **Approaches minimum criteria** | **Level 3**  **Meets minimum criteria** | **Level 4**  **Demonstrates target criteria** |
| **Part 1:**  **Final Journal Reflection and ePortfolio Update**  **(12 points)** | The participant did not add resources to their ePortfolio AND/OR post the final journal reflection.  **(0 points)** |  |  | The participant added resources to their ePortfolio AND posted the final journal reflection.  **(12 points)** |
| **Part 2:**  **Culminating Project**  **Mantra/Brand** | The participant does not submit a mantra/brand.  **(0 points)** | The participant submitted a digital citizenship mantra/brand but it is not understandable AND/OR it is more than 10 words.  Submits to ePortfolio.  **(19 points)** | The participant submitted a digital citizenship mantra/brand in no more than 10 words.  Submits to ePortfolio.  **(21 points)** | The participant submitted an easy to understand digital citizenship mantra/brand in no more than 10 words.  Submits to ePortfolio.  **(25 points)** |
| **Presentation**  **ISTE Standard**  5a Model and promote strategies for achieving equitable access to digital tools and resources and technology related best practices for all teachers. | The participant does not submit a culminating presentation  **(0 points)** | The participant’s culminating presentation:  Identifies and demonstrates an acceptable understanding of achieving equitable access to digital tools and resources and technology related best practices for all teachers.  Presents a superficial or incomplete analysis of some of the identified issues/problems.  Presents realistic or appropriate recommendations, with little, if any, support from the information presented.  Writing is unfocused, rambling, or contains numerous errors; poorly organized; does not follow APA style.  Submits to Bb and Tk20  **(25 points)** | The participant’s culminating presentation:  Identifies and demonstrates an accomplished understanding of achieving equitable access to digital tools and resources and technology related best practices for all teachers.  Presents a thorough analysis of most of the identified issues/problems.  Presents realistic or appropriate recommendations supported by the information presented.  Occasional grammar of spelling errors, but still a clear presentation of ideas; lacks organization; uses APA style with minor errors.  Submits to Bb and Tk20  **(30 points)** | The participant’s culminating presentation:  Identifies and demonstrates a thorough understanding of achieving equitable access to digital tools and resources and technology related best practices for all teachers.  Presents an insightful and thorough analysis of all identified issues/problems.  Presents detailed, realistic, and appropriate recommendations clearly supported by the information presented.  Demonstrates clarity, conciseness and correctness; free of grammar and spelling errors; uses APA style accurately.  Submits to Bb and Tk20  **(35 points)** |
| **Presentation**  **ISTE Standard**  5b Model and facilitate safe, healthy, legal, and ethical uses of digital information and technologies. | The participant does not submit a culminating presentation  **(0 points)** | The participant’s culminating presentation:  Identifies and demonstrates an acceptable understanding of safe, healthy, legal, and ethical uses of digital information and technologies.  Presents a superficial or incomplete analysis of some of the identified issues/problems.  Presents realistic or appropriate recommendations, with little, if any, support from the information presented.  Writing is unfocused, rambling, or contains numerous errors; poorly organized; does not follow APA style.  Submits to Bb and Tk20  **(25 points)** | The participant’s culminating presentation:  Identifies and demonstrates an accomplished understanding of safe, healthy, legal, and ethical uses of digital information and technologies.  Presents a thorough analysis of most of the identified issues/problems.  Presents realistic or appropriate recommendations supported by the information presented.  Occasional grammar of spelling errors, but still a clear presentation of ideas; lacks organization; uses APA style with minor errors.  Submits to Bb and Tk20  **(30 points)** | The participant’s culminating presentation:  Identifies and demonstrates a thorough understanding of safe, healthy, legal, and ethical uses of digital information and technologies.  Presents an insightful and thorough analysis of all identified issues/problems.  Presents detailed, realistic, and appropriate recommendations clearly supported by the information presented.  Demonstrates clarity, conciseness and correctness; free of grammar and spelling errors; uses APA style accurately.  Submits to Bb and Tk20  **(35 points)** |
| **Presentation**  **ISTE Standard**  5c Model and promote diversity, cultural understanding, and global awareness by using digital age communication and collaboration tools to interact locally and globally with students, peers, parents, and the larger community. | The participant does not submit a culminating presentation  **(0 points)** | The participant’s culminating presentation:  Identifies and demonstrates an acceptable understanding of diversity, cultural understanding, and global awareness by using digital age communication and collaboration tools to interact locally and globally with students, peers, parents, and the larger community.  Presents a superficial or incomplete analysis of some of the identified issues/problems.  Presents realistic or appropriate recommendations, with little, if any, support from the information presented.  Writing is unfocused, rambling, or contains numerous errors; poorly organized; does not follow APA style.  Submits to Bb and Tk20  **(25 points)** | The participant’s culminating presentation:  Identifies and demonstrates an accomplished understanding of diversity, cultural understanding, and global awareness by using digital age communication and collaboration tools to interact locally and globally with students, peers, parents, and the larger community.  Presents a thorough analysis of most of the identified issues/problems.  Presents realistic or appropriate recommendations supported by the information presented.  Occasional grammar of spelling errors, but still a clear presentation of ideas; lacks organization; uses APA style with minor errors.  Submits to Bb and Tk20  **(30 points)** | The participant’s culminating presentation:  Identifies and demonstrates a thorough understanding of diversity, cultural understanding, and global awareness by using digital age communication and collaboration tools to interact locally and globally with students, peers, parents, and the larger community.  Presents an insightful and thorough analysis of all identified issues/problems.  Presents detailed, realistic, and appropriate recommendations clearly supported by the information presented.  Demonstrates clarity, conciseness and correctness; free of grammar and spelling errors; uses APA style accurately.  Submits to Bb and Tk20  **(35 points)** |
| **Reflection Essay** | The participant does not submit a reflection essay.  **(0 points)** | The participant’s reflection essay:  Identifies and demonstrates an acceptable understanding of some the issues/problems.  Presents a superficial or incomplete analysis of some of the identified issues/problems.  Presents realistic or appropriate recommendations, with little, if any, support from the information presented.  Writing is unfocused, rambling, or contains numerous errors; poorly organized; does not follow APA style.  Submits to Bb, Tk20, and ePortfolio.  **(55 points)** | The participant’s reflection essay:  Identifies and demonstrates an accomplish understanding of most the issues/problems.  Presents a thorough analysis of most of the identified issues/problems.  Presents realistic or appropriate recommendations supported by the information presented.  Occasional grammar of spelling errors, but still a clear presentation of ideas; lacks organization; uses APA style with minor errors.  Submits to Bb, Tk20, and ePortfolio.  **(60 points)** | The participant’s reflection essay:  Identifies and demonstrates a thorough understanding of the main issues/problems.  Presents an insightful and thorough analysis of all identified issues/problems.  Presents detailed, realistic, and appropriate recommendations clearly supported by the information presented.  Demonstrates clarity, conciseness and correctness; free of grammar and spelling errors; uses APA style accurately.  Submits to Bb, Tk20, and ePortfolio.  **(70 points)** |